

DataHex Data Shop

Monetize your valuable data assets and drive market growth and increased revenues.

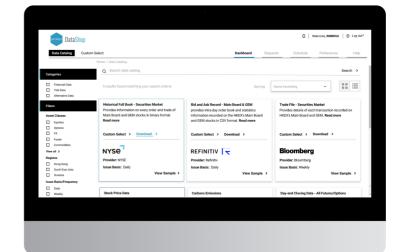
RoZetta provides everything you need to launch your e-commerce channel.

Data owners are adapting their business models to drive a greater share of the revenue from licensing their data assets for a broad range of use cases, often in new market segments.

To meet the growing demand to commercialize enhanced financial and non-financial data, data owners need a direct-to-customer e-commerce solution.

The DataHex Data Shop platform is designed to increase revenue through enhanced customer experience whilst accelerating the speed to market of new data products and optimizing the cost of managing the data to license.

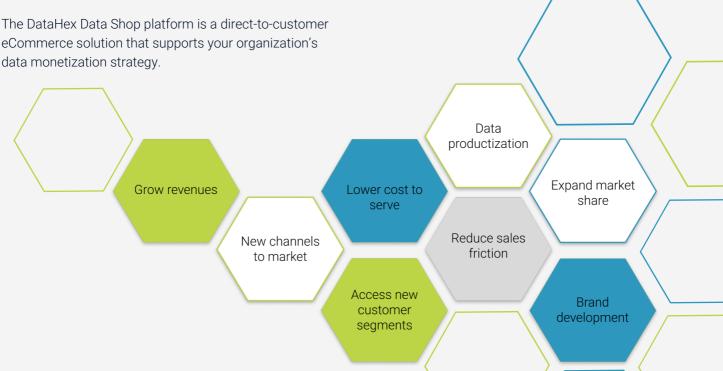




Deliver more with your data.

The DataHex Data Shop platform is a direct-to-customer eCommerce solution that supports your organization's

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DataHex Data Shop delivers an intuitive customer experience for your customers.

Delivering the data on-demand in your customers' preferred format and to their preferred technology platform minimizes their data wrangling and the cost of data ownership. Key features include:

- Quickly discover the data products with powerful intelligent search and filters
- Custom select capability to access exactly the data required
- Ability to evaluate data products with the preview and sample data features
- Save time and effort with access to the symbology security master

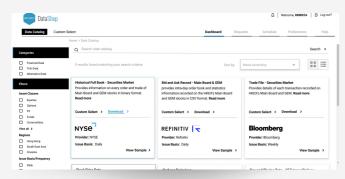
- Remove any friction to purchase with flexible delivery to preferred environments and formats
- Options to extract data from DataHex shop UI or via API
- Schedule automated extracts to a preferred destination
- Digital check out process from license agreement to payment options

Seamless customer experience workflow



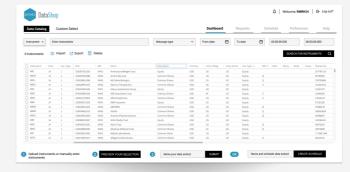
1 | DISCOVER

Easily discover with powerful intelligent search and filters.



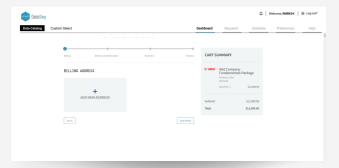
2 | ACCESS

Custom select exactly what you need and preview before access.



3 | CHECKOUT

Streamlined checkout process from license agreement to payment options.



4 | CONNECT

Schedule automated extracts to a preferred destination





DataHex Data Shop lowers customer barriers to connect and empowers Data Vendors to maximize value.

Effortlessly configure, maintain and optimize your eCommerce store with Data Shop. Our single platform solution makes it easy to organize your data, manage data products, license and deliver the data anywhere, anytime.

New product speed to market.

Efficient and agile data loading process for structured and unstructured data including enhancing data assets by ensuring consistent normalization rules and resolving data quality issues.

Customizable permissioning and control.

Configurable permissions enable setting customized access levels to support subscription, entitlement and quota management at user, application, department and company level.

Flexible product pricing.

Configure pricing to suit your go-tomarket plans including consumption based, annual and bundled licensing packages.

Integration with multiple payment options.

Integrate with multiple payment options, including invoices for enterprise accounts and credit card payments to service mid-tier and smaller accounts.

Customer reporting and insights.

With reporting across data usage at all levels (application, user, department and company) and customer journey insights, explore opportunities to develop new products or cross-sell and upsell to maximize value from your data.

Access to data enhancement services.

Expand your data offering by adding new internal or external data assets and efficiently building new derived data offerings and testing demand through the Data Shop experience.

Tailored to your brand.

Data Shop UI is configured and branded to your requirements to make your customer experience seamless.

Why RoZetta Technology?

RoZetta Technology unlocks the value of our client's information to leverage data as an asset. We use our expertise in data science, data engineering, proven cloud technology, and commercial acumen to maximize the value of your data assets.

Contact Us

To learn more about how DataHex Data Shop can unlock your potential to grow incremental revenue and drive innovation, visit us at rozettatechnology.com or email us at enguries@rozettatechnology.com

